

Year in the Life of GA FBLA Collegiate

August

- ✓ **Chapter Operations:** Conduct a Kick-Off Meeting. Host an Officer's Meeting to create a Program of Work and to discuss a recruitment plan.
- ✓ **Marketing & Public Relations:** Launch a membership recruitment campaign.
- ✓ **Professional Development:** Host Officer Training
- ✓ **Service Learning:** Take on the August Monthly Service Challenge.
- ✓ **State Projects:** Download criteria for the HotShot Chapter Award, Seal Awards, and Wings of Excellence. Decide which ones your chapter will work towards

September

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings. Introduce members to competitive events to begin preparing.
- ✓ **Marketing & Public Relations:** One member shares his/her 'Why did you join FBLA Collegiate' story.
- ✓ **Professional Development:** Adviser attends Virtual Adviser Training.
- ✓ **Networking Opportunities:** Members join and introduce themselves in the Georgia FBLA Collegiate Facebook Membership group OR the Discord server.
- ✓ **Business & Industry Connections:** Invite a guest speaker from the business community to come speak to your chapter.
- ✓ **Service Learning:** Take on the September Monthly Service Challenge

October

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Professional Development:** Invite Career Services to provide a resume or professional workshop.
- ✓ **Service Learning:** Take on the October Monthly Service Challenge
- ✓ **Business & Industry Connections:** Invite a state officer to speak at your meeting
- ✓ **Marketing & Public Relations:** Post a picture of your local chapter officer team to social media. Grab a screenshot of your post for your documentation!
- ✓ **Networking Opportunities:** Plan a meet & greet with a nearby FBLA (HS or MS) chapter

November

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Business & Industry Connections:** Participate in FBLA's National American Enterprise Day.
- ✓ **Service Learning:** Take on the November Monthly Service Challenge.
- ✓ **Networking Opportunities:** Host a social activity.
- ✓ **Professional Development:** Attend the Georgia Fall Leadership Conference.
- ✓ **Marketing & Public Relations:** Work with your local Online Department to post a recruitment announcement for Blackboard.

December

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Service Learning:** Take on the December Monthly Service Challenge.
- ✓ **State Projects:** Submit your HotShot Chapter Award application.
- ✓ **Networking Opportunities:** Host an End-of-Semester/Holiday party.

January

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Host a recruitment drive for the spring semester.
- ✓ **Business & Industry Connections:** Attend a job fair.
- ✓ **Service Learning:** Take on the January Monthly Service Challenge.

February

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings.
- ✓ **Marketing & Public Relations:** Celebrate FBLA Week with various activities.
- ✓ **Business & Industry Connections:** Invite local business members to judge at the State Leadership Conference (SLC).
- ✓ **Professional Development:** Attend the Competition Bootcamp.
- ✓ **Chapter Operations:** Take on the final Monthly Service Challenge!

March

- ✓ **Chapter Operations:** Conduct regularly scheduled chapter meetings. Ensure registration for SLC, competition materials, and awards are submitted by the deadline.
- ✓ **Networking Opportunities:** Attend the State Leadership Conference (SLC).
- ✓ **Professional Development:** Attend the State Leadership Conference (SLC).



Scan the QR Code to
see State Projects!