

Service. Progress. Education.



Georgia

FBLA
Collegiate

Chapter Planning Guide

2025-2026



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We are

Georgia FBLA Collegiate.

For over **75 years**, Georgia FBLA Collegiate has helped prepare students for successful careers across industries, over states, and through generations. Through **service** to our communities, a commitment to self-**progress**, and pursuit of **educational** excellence, we build leadership in post-secondary students across Georgia. With chapters throughout the Technical College System of Georgia and expanding into the University System, Georgia FBLA Collegiate is growing. Our students gain a leadership edge attending conference and seminars, honing their skills and competing against their peers on the state and national stages. At the state level, our chapters complete major **community service projects** and **annual business reports** chronicling their activities throughout the year to receive Awards of Merit and a chance to claim the title of Chapter of the Year. Our students took home **dozens of national awards** at the 2025 National Leadership Conference! The Georgia chapter placed 1st nationally for most contributions to the Alzheimer's Association! In the past decade alone, our members have given **thousands of hours** to service projects in their school and community. Everywhere we go, we make certain everyone knows: **We are growing the Future Business Leaders of America right here in Georgia!**

Service. Progress. Education.

The Chapter Planning Guide serves as a summary of Georgia FBLA Collegiate events and programs for the upcoming year. Please remember that the dates and amounts listed within may change during the planning of each event. Comprehensive documents for each conference are available prior to the event on the gafblacollegiate.org website and announced via email.

The *Chapter Management Handbook* provided by the national office remains the most complete resource for students and advisers.

Executive Director's Message

August 1, 2025

Welcome to the 2025-2026 membership year!

This year, our state officer team has tasked all Georgia Chapters with **Mission Possible: Unlock Your Future!** It does not matter how small your chapter is, we've designed several state programs to help you achieve membership growth through **Service, Progress, and Education!**



Our **Hot Shot Chapter Award** is designed to help chapters get active early and stay busy throughout the fall! Complete 8 criteria in the Fall semester to earn the Hot Shot Chapter title! The chapters who complete this award are already achieving criteria for the **Seal Awards of Merit!** There are 4 seal levels: Bronze, Silver, Gold, and Platinum. Aim for the top! Even if you don't reach platinum, you'll end up with a seal award to take back to your college and show your administration what you can do! And of course, there is always the **Chapter of the Year Award** for those most ambitious chapters! All these awards are aligned to help chapters achieve each the maximum number of awards.

Individuals have their own **Mission Possible:** The **Wings of Excellence Award** will help those chapter members who are more ambitious than others to get a little extra out of their experience. We've added more criteria and reduced the number of categories, making it easier for a member to earn their wings! Of course, we haven't forgotten about our advisers! The **Adviser of the Year Award** has been modified to remove the speech component. This should make it more approachable for students!

Georgia FBLA Collegiate is as committed as ever to **Service.** Three years ago, our officer team started **Monthly Service Challenges.** We are proud to see how our chapters have embraced these wholeheartedly and now offer plaques to chapters who complete all 6 months of challenges! Our officer team has made a few changes to this year's challenges and we can't wait to see what you guys do!

Be sure to review the criteria for all of our state awards at the gafblacollegiate.org! The Executive Committee is at your disposal! If you have any questions, please reach out to us. We are here to help you achieve **Mission Possible** and **Unlock Your Future!**

Sincerely,

Mona Williams

Executive Director
Georgia FBLA Collegiate

Georgia FBLA Collegiate

FBLA Mission

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

FBLA Pledge

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

FBLA Creed

I BELIEVE:

- education is the right of every person.
- the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.
- every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- every person should actively work toward improving social, political, community, and family life.
- every person has the right to earn a living at a useful occupation.
- every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school, and community.
- I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

FBLA Code of Ethics

I WILL...

- be honest and sincere.
- approach each task with confidence in my ability to perform my work at a high standard.
- willingly accept responsibilities and duties.
- seek to profit from my mistakes and take suggestions and criticisms directed toward the improvement of myself and my work.
- abide by the rules and regulations of my school.
- exercise initiative and responsibility and will cooperate with my employer and fellow workers.
- dress and act in a manner that will bring respect to me and to my school.
- seek to improve my community by contributing my efforts and my resources to worthwhile projects.

FBLA Goals

- Develop competent, aggressive business leadership
- Network with business professionals and students at the local, district, state, and national levels
- Strengthen the confidence of students in themselves and their work
- Create more interest in and understanding of American business enterprise
- Encourage members in the development of individual projects which contribute to the improvement of home, business, and community
- Develop character, prepare for useful citizenship, and foster patriotism
- Encourage and practice efficient money management
- Encourage scholarship and promote school loyalty
- Assist students in the establishment of occupational goals
- Facilitate the transition from school to work

Meet the Team!

The Executive Committee is comprised of non-paid volunteers from different sectors of education across the state of Georgia. The committee is responsible for running the organization throughout the year. This includes planning, designing, and implementing programs and conferences.

Georgia FBLA Collegiate Executive Committee

Executive Director

Mona Williams
North Georgia Technical College
Mona.Williams@northgatech.edu

Assistant Executive Director

State Officer Adviser, Webmaster
Tiffanie Root
Technical College System of Georgia
troot@tcsg.edu

Education Program Director

Membership & Chapter Programs
Victoria Williams
Adairsville Elementary School
victoriawllms3@gmail.com

Membership Director

Membership enrollment, FBLA Connect
Courtney Watkins
Central Georgia Technical College
cwatkins@centralgatech.edu

Financial Director

Accounting, Finance
Coy Chambers
Tallahassee Community College
gafblacollegiate@gmail.com

Operations Director

Summit/Conference operations
Mark Upton
Georgia Northwestern Technical College
mupton@gntc.edu

Communications Director

Social media, Media relations
Jodi Dyer
University of West Georgia
jodihubbard1997@gmail.com

Georgia FBLA Collegiate Foundation

Georgia FBLA Collegiate Foundation

President
Corporate Sponsors and partners
Robert Leach
Atlanta Technical College
rleach@atlantatech.edu

Georgia FBLA Collegiate Foundation

Financial Director
Jason Strickland
Ardunio
jason@jason.com.mx

Structure

Chapters

Post-secondary institutions may apply to the national office for a local charter- it is very easy to do! Chapters are at most of the technical colleges in our state as well as a few four-year colleges. In addition, students at institutions without a FBLA chapter may join the Georgia FBLA Collegiate Direct Chapter.

[Start a Chapter Here!](#)

Members

Students at virtually any postsecondary institution in Georgia can join FBLA either through their own college chapters or through the Georgia FBLA Direct Chapter. Membership dues are paid to the national office and cover both national and state requirements.

[Find a Chapter Here!](#)

Advisers

Each chapter has at least one faculty or staff member who serves as the adviser for their student membership. Larger chapters may want to have multiple advisers.



Advisers: Please be sure to check with Mona Williams (mona.williams@northgatech.edu) each August to ensure you are on the emailing list. **Vital communications are sent via the adviser email list!** If a new adviser joins your chapter, please let her know.

Direct Chapter Adviser:

Jodi Dyer

University of West Georgia

jodihubbard1997@gmail.com

Alumni & Professional Network

The network was designed specifically to engage past members and professionals while creating opportunities to support the core mission of FBLA. This group includes chapter advisers and local businesspeople that support FBLA through their time, resources, and connections. Their affiliations are at both the state and national level.

[FBLA Network](#)

Georgia FBLA Collegiate

Executive Committee

Georgia FBLA Collegiate is guided through an active executive board. Board members are volunteers located across the state geographically and hold various staff or faculty positions.

Georgia FBLA Collegiate Foundation, Inc.

The Georgia FBLA Collegiate Foundation is a fund-raising body whose mission is to support Georgia FBLA Collegiate financially. The foundation does so through the Foundation Scholarship, sponsoring networking events, and holding the Local Chapter Officer and Membership Summits.

Dues & Chapter Activation

FBLA Connect

FBLA Connect - <https://connect.fbla.org/>

FBLA Connect is a platform to allow advisers to better manage their chapters. It is a one-stop shop for membership, learning, and community. Advisers can leverage FBLA Connect to pay dues, engage your students in meaningful learning opportunities, and share best practices with other advisers from across the country. Students can use FBLA Connect to engage with other members, complete National Projects, pay dues, and more!

Membership Dues

As a membership organization, FBLA relies on dues to help support the mission. This includes, but is not limited to, program development, resources, training, technology, services to chapters, and event production. Knowing the exact amount of money to collect per member for dues is critical. When looking at the amount of national (\$10) and state dues (\$15), also consider if you need to charge a chapter dues fee to cover expenses or membership benefits. Several chapters charge dues that are enough to cover a t-shirt and/or a district/region competition.

Advisers may register members and pay dues on the national website.

Membership dues must be **received** by the national office by the following dates for participation in the conferences below:

Georgia Fall Leadership Conference	October 1
State Conference	March 1
National Conference	March 1

New or Reactivating Chapters

New and reactivating chapters may begin managing their chapter on August 1. To get started, begin by submitting the new and returning chapter form at fbla.org.

Once a request is made, state advisers are automatically notified for follow-up. Within one or two business days after approval from the state office, the chapter accounts are activated. The local adviser is then given the password and login and instructions on how to register members. It is important to also contact your state adviser early in this process. If you do not hear from them within 24 hours of submitting your application so that they can get you added to state specific communications and informed on upcoming state events.

Chapter Management Handbook

The national Chapter Management Handbook is published in FBLA Connect.

State Dues:
\$15

National Dues:
\$10

Chapter Dues:
*Decided by chapter

Websites, Socials & Branding

Your go-to resources.

State Website: <http://gafblacollegiate.org>

Our state website is managed by Tiffanie Root, our Assistant executive Director. If you have any technical issues or general suggestions for the website, please email her at troot@tcsgeu.edu.

The home page contains information about the organization.

The Executive Committee page contains contact information for the state committee.

The State Officers page is where you will learn about your state officer team for the year.

The Members page is where you'll spend most of your time. It contains news, resources, forms, and more!

Advisers have a portal that will give them access to conference registration and other conference-related documents. Advisers can request the password from Tiffanie Root (troot@tcsgeu.edu).

National Website: <https://fbla.org>

You should check the national website frequently! It is a robust and excellent resource. Due to its size, it can be a little difficult to navigate, so we recommend using the search function!

Competitive Events - <https://www.fbla.org/divisions/FBLA/FBLA-competitive-events/>

If you're interested in competing, then the Collegiate Competitive Events page is the definitive place to go! Here, you will find the most up-to-date Guidelines and Policy & Procedures Manual necessary to ensure you and/or your students are equipped to succeed. You can also find resources on how to prepare for various types of events!

Awards & Recognition - <https://www.fbla.org/divisions/FBLA/FBLA-awards-recognition/>

Curious to see what awards your chapter can achieve? Looking for a scholarship? This is the place to go! Keep in mind, these awards are separate from state-level awards!

NLC HQ - <https://www.fbla.org/national-leadership-conference/>

All things NLC! Locations, timeline, pre-conference planning, and what to do at the conference all in one place! As NLC approaches, more information is added to this area. Keep watch on it!

Social Media

FBLA maintains an active presence on various social media networks to engage and connect with members, advisers, and community. In addition, states maintain their own social media accounts. Be sure to follow, share, and engage with the wider FBLA community, and encourage your members to do the same.

Nationals FBLA Collegiate Social Media

Find the National Office social media platforms here:

https://linktr.ee/FBLA_National

Georgia FBLA Collegiate Social Media

<https://linktr.ee/gafblacollegiate>



Request an invite from
troot@tcsge.edu

The Georgia FBLA Collegiate Social Media platforms are managed by the State Officer Team and overseen by Tiffanie Root, Assistant Executive Director.

There are many benefits to using social media as networking and connecting platforms; yet personal responsibility for the appropriate use of social media is essential. FBLA community members, including but not limited to members and advisers, should practice smart and safe digital citizenship.

When engaging on social media, it is essential to remember that what is posted can directly (whether immediately or over time) affect one's future. As a rule of thumb, one should only post, share, or comment on things that they are okay with having follow them for the rest of their lives (as screenshots can exist forever) and say only things they would confidently speak out loud in an offline situation.

Students should remember that future colleges and universities or potential employers may (and often do) review social media footprints both in prospecting and retention decisions.

As new and advancing technologies emerge, it is important to understand both your privacy rights and understand best practices.

Branding & Logos

It is important that you adhere to the FBLA National Brand Center guidelines to prevent copyright infringement. As a state division, Georgia FBLA Collegiate must adhere to these same guidelines when using the FBLA national logos, fonts, and colors. As a chapter, you must follow them as well.

Find all information regarding branding at the [FBLA Brand Center](#). You can download assets for logos and fonts, as well as find the official coloring information for CMYK, RGB, HEX, and Pantone Matching System.

Assets for the Georgia FBLA Collegiate theme are available on the gafbalcollegiate.org website under the Members tab.

2025-2026 National Theme



2025-2026 State Theme



State Projects & Recognition

An integral part of an active chapter.

In addition to the projects and programs offered by the national office, Georgia FBLA Collegiate offers several opportunities for local chapters to increase activities and gain recognition. State projects are recognized at the annual state conference in the spring. Several state projects are recognized at the National Leadership Conference in June as well.

Do you want to increase activity in your chapter?

Set up your officer team as early as possible in the year, preferably in late August. Use the criteria in the Hot Shot Chapter award and one of the Awards of Merit to plan out the year. If your chapter is ambitious, aim for the Chapter of the Year Award! As you review the criteria for those awards, you will see that certain activities have designated dates, while others are flexible. You will see that many of the awards overlap, making it easier to achieve multiple awards. Plan your events to keep your chapter consistently active. Before you know it, your chapter will be on stage receiving awards!

Scholarships

Individual

FBLA Collegiate offers scholarship opportunities at both the state and national level. Applications for the scholarships are on the fbla.org website.

Wings of Excellence

Individual

This award was launched in 2023 is for individuals to receive recognition. Members must achieve at least 5 objectives in each of the categories that align with the FBLA core tenants: Service, Progress, Education. Members who complete and submit documentation of 15 completed objectives receive their Wings of Excellence Pin at the State Leadership Conference!

Hot Shot Chapter

Chapter

The Hot Shot Chapter Award launched in 2019 to help chapters get planning and working early in the year. Chapters that complete a total of 8 objectives by December 1 earn the Hot Shot Chapter award and are well on their way to receiving the Blue Seal Award of Merit!

Alzheimer's Association

Chapter

Though Alzheimer's Association is nationally partnered with FBLA, Georgia State FBLA makes a considerable effort to promote this charity. Chapters work year-round raising funds for Alzheimer's Association. Chapters donate funds to their local Alzheimer's Association office with the receipt copied and sent in with the State Conference Packet. Chapter raising the most funds are recognized at both the state and national conferences. Georgia is consistently ranked as the top participating state in the nation!

FBLA Interactions

Chapter

Working with our local FBLA chapters is a critical component of growing our Georgia FBLA Collegiate chapters. Georgia has the largest state chapter membership for middle and high school levels, over 18,000 members strong! Monty Rhoads is the Executive Director for Georgia FBLA. If you want to find the nearest High School or Middle School chapter near you, check [here](#).

Chapter efforts to coordinate events and work with local FBLA chapters are recognized at the state conference.

Corporate Sponsors

Individual and Chapter

Chapters and members are highly encouraged to seek corporate sponsorship for the state conference. There are no eligibility requirements to be a sponsor. Local entrepreneurs and businesses of all sizes are good places to start. Various sponsorship levels offer different incentives for donations. Recruitment of corporate sponsors for SLC is an optional criteria an almost every chapter award!

The sponsorship form is located on the Members page of the gafblacollegiate.org website.

Fundraising

Individual or Chapter

Chapters are encouraged to secure donations through Zeffy to help fund the goals of the organization. We are partnered with Zeffy, which provides 100 percent of donations to the organization. Benefactors can choose one-time, monthly, or annual donations. This QR code will take you to the Zeffy Campaign!



At the annual state conference, the foundation holds a silent auction to raise funds. We ask that each chapter bring a non-school branded item or gift basket for the silent auction.

Awards of Merit

Chapter

The Awards of Merit are an excellent tool for your chapter to plan its year and increase engagement! There are four levels of merit, each based on the same 67-point criteria. The more activities your chapter completes, the higher the merit level you can reach. The key is to document everything: You will need proof of each activity in the form of pictures, articles, et cetera to receive credit at the state conference. The form is located on the [Membership](#) page of gafblacollegiate.org.

Awards of Merit Levels:

Bronze Seal: 10 Criteria

Silver Seal: 20 Criteria

Gold Seal: 30 Criteria

Platinum Seal: 40 Criteria

Adviser of the Year

This prestigious award is given to one special adviser each year. An adviser must be nominated by at least two students. The students must provide reference letters. In addition, a third letter is required from a co-worker/adviser, the adviser's supervisor, or a community organization leader that frequently works with the advisers. These letters, along with the filled-out form make an adviser eligible for Adviser of the Year.

Selection of Adviser of the Year is on a points-based system. Included in the nomination form is the criteria that the points are based on. Points are only awarded to criterion that have evidence supplied.

You can find the official criteria list on the [Members](#) page of the gafblacollegiate.org website.

Chapter of the Year

This prestigious award is given to one chapter each year at the state conference. Selection of the Chapter of the Year is based on the total number of points given the supporting evidence supplied.

It is critical for the chapter to document their activities throughout the year. Take lots of pictures! We recommend creating a folder that you can keep images and screenshots in as you go. Take screenshot of posts immediately after you see them so you don't have to hunt them down later.

You can find the official criteria list on the [Members](#) page of the gafblacollegiate.org website.

National Projects & Recognition

For individuals and chapters.

The FBLA national office offers several programs and projects at the national level. In addition, each annual officer team can create new initiatives or projects for members. Members should check the fbla.org website for updates on new projects!

DISCLAIMER: The national office is still in the process of rolling out new projects at the national level. These are subject to change.

Outstanding Chapter

Deadline: May 1, 2026

The Outstanding Chapter Award allows local chapters to receive national recognition by completing tasks from areas across member recruitment, local chapter management, and related programming. A comprehensive co-curricular programming model will provide structure and support to chapters in showcasing the impact of student learning and engagement on your campus. Advisers must apply for this award in FBLA Connect.

Scholarships

(Individual)

The national office offers several scholarships for eligible FBLA Collegiate members:

- FBLA NLC & IFL Scholarships
- FBLA Distinguished Business Leader Scholarship
- National Technical Honor Society Scholarship
- Dressed to Impress Scholarship

Check the *FBLA Scholarships* page of the fbla.org site for the details of all available scholarships.

FBLA Excellence Award

(Individual)

Deadline: May 1, 2026

The *Excellence Award* is an individual achievement award that provides members with the opportunity to develop critical skills needed to succeed in the workforce. This credit-based award program provides members with the opportunity to participate in a variety of programs including but not limited to in-person conferences, on-demand educational programming, and interactive networking opportunities. Each program is worth a specific number of credits and each award level requires a certain number of credits to be achieved.

Excellence Award Levels:

Bronze Award:	5 credits
Silver Award:	10 credits
Gold Award:	20 credits

While some credit opportunities will be available on-demand throughout the year, others will be live events announced throughout the year.

Check the fbla.org website for more information.

Competition

Check fbla.org for complete details.

The most comprehensive source for competitive events is always the [Competitive Events](#) page on the fbla.org national website. The events at the State Conference are the same as those at the National Conference.

Depending on the event, students can compete as an individual and/or as part of a team, and/or as a chapter.

Advisers and members should familiarize themselves with the Competitive Events Guidelines and Policy & Procedures Manual.

Objective Tests

These multiple-choice tests contain 80-100 questions and have a one-hour time limit. Students placing in the top three in objective test events are then eligible to compete at the NLC.

Presentation Events

Speeches, presentations, and interviews fall into the performance event category. Students who place in the top four are eligible to compete at the NLC.

Production Tests

Business Communication and Computer Applications contain a component called a production test. Production test requires the student to submit a finished product at the conference.

Case Study

These typically involve a presentation or role play based on a case study. Case study events might vary between events, so be sure to carefully review the requirements for each event.

Competition Notes

FBLA Collegiate members can be allowed to compete in any two individual/team events, plus compete in one chapter event (State of Chapter Presentation or Community Service Project). A FBLA Collegiate member to potentially compete in a maximum of three events at NLC.

Conferences

Where the action happens.

Throughout the year, conferences provide members with the opportunity to network, build leadership skills, and compete in their areas of expertise.

Adviser Training Bootcamp

September 15, 2023: Virtual

The Adviser Training Bootcamp is designed for experienced and new advisers alike. It provides an opportunity to share ideas and learn from other advisers. In addition, we'll go over resources that can help you manage your chapter and programs that can help you get the most from your members.

GFLC

November 14-15, 2025: Crowne Plaza- Perimeter, Atlanta

The Georgia Fall Leadership Conference is a leadership conference for local chapter officers and members. Members from Professional Student Organizations across the state interact in a series of development training sessions. The focus of this conference is building general leadership skills with some positional training.

Competition Bootcamp

February 13, 2026: Central Georgia Tech, Warner Robins Campus

The Competition Bootcamp is focused on competitive events and growth opportunities. This one-day event is designed to give your chapter members a competitive edge by giving them tips and tools to successfully compete in performance events, written events, and projects. This is an excellent opportunity to network with peers in other chapters. Each year, a different keynote speaker motivates and encourages our students in their endeavors. The keynote speaker and other leaders provide workshops throughout the event for students to sharpen their various skills.

State Leadership Conference

March 27-29, 2026: Westin Atlanta Perimeter North

This weekend-long conference includes competitions, guest speakers, state officer elections, a silent auction, and networking activities. For many, this conference is the culmination of the year's work. All the major state awards are determined at this time. The top competitors at state are then eligible to continue to the National Leadership Conference.

The State Conference Packet is available on the gafblacollegiate.org website around February. Pay careful attention to the deadlines for state materials, especially all chapter awards and home-site tests, as there are **no late exceptions**.

State Officer Training

May: Atlanta

During the state conference, officers are elected by their peers to serve on the officer team, rather than a specific position. National Technical Honor Society, Skills USA, and Georgia Student Government Association follow the method. Later, at State Officer Training, the officer teams from each organization attend various leadership sessions and team-building activities. Each team develops their annual plan of work and presents it to all attendees of the conference as well. During the weekend, a team of trainers watches each officer for various traits and strengths. At the end of the weekend, the trainers interview each officer; they then decide on the best position for each officer in each organization.

National Leadership Conference

June 6-8, 2026: Las Vegas, Nevada

Each year, the FBLA National Leadership Conference takes place in a different major city in the U.S. Chapters and members from across the country gather to compete in events and take part in leadership development activities. On this stage, members from technical colleges, community colleges, and universities compete for the top ten places! Georgia members consistently represent the top competitors at NLC, bringing home dozens of trophies and scholarships! During NLC, national officers are elected for the upcoming year.

Dress Code

Look the part.

Future Business Leaders of America is a professional organization. Included in this is a philosophy of professional behavior, including dress. The dress code reflects the expectations of the professional business world. The official dress code policy is on the national website.

https://www.fbla.org/media/2023/06/2023-Dress-Code_FINAL.pdf

All advisers are expected to share the dress code with their students prior to conferences and take responsibility for making sure their students follow it. All delegates, including advisers, are expected to wear business attire to general sessions, competitive events, workshops, and campaigning.

If not dressed properly, conference participants will not be allowed to **compete or participate**.



ACCEPTABLE ITEMS

BUSINESS PROFESSIONAL

Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

Notes on Dress Code:

- Dress code applies at all times in the conference areas, regardless of participation.
- Limit jewelry and visible body piercings
- Nail polish should be in neutral tones
- Jeans and t-shirts are acceptable to certain events when specified (i.e. dances, mini-walks, etc.)
- All shoes must have a back and heels should be limited, avoiding anything over 2 inches

Inappropriate Conference Attire:

These items are not permitted in conference areas, including hotel lobby and restaurants, at any time.

- See-through clothing
- Tight fitting clothing
- Low-cut/Revealing clothing
- Athletic clothing
- Graphically printed clothing
- Lycra/Spandex
- Leggings
- Denim
- Swimwear
- Shorts
- Pajamas
- Sandals/Flip Flops
- Athletic Shoes (Nike included)
- Hiking Boots
- Casual shoes (Hey Dudes, Crocs, etc.)
- Hats

Share Your News!

State Newsletter

We would like to reboot the Georgia FBLA Collegiate newsletter! With the lack of participation from the pandemic, the newsletter fell to the wayside.

Depending on the participation we get, we would like to release a Fall Semester and Spring Semester edition.

Chapters can submit news articles anytime of the year via email. Please attach 1-3 photos **separately** as a JPEG or PNG file. Please write the articles in third person, having proofread and approved them by an adviser.

Send them to:

Jodi Dyer

Communications Director

jodihubbard1997@gmail.com



National News

The national office welcomes chapter news for their e-newsletter, *Tomorrow's Business Leader*. The newsletter is released three times a year and frequently features news from Georgia FBLA Collegiate chapters!

Chapters may submit articles any time of the year to communications@fbla.org.

